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La



La Bars' *Rhododendron* *Nursery*

Stroudsburg - - - Pennsylvania

===== *Growers and Collectors* =====

RHODODENDRONS
AZALEAS
KALMIA
PIERIS FLORIBUNDA
and Other Native Plants



WHOLESALE PRICE LIST

1954

Truck Deliveries

From Stroudsburg, Pennsylvania

Truck delivery in many instances is the most practical method of shipment, and we offer a trucking service for the convenience of our customers. Charges are based on weight of load and distance to destination, approximately as follows:

Up to 4 tons.....	40c per mile
4 to 5½ tons.....	50c per mile
5½ to 7 tons.....	60c per mile

Distances to key points are approximately as follows:

HARRISBURG, PA.....	125 miles
LANCASTER, PA.....	110 "
MEDIA, PA.....	100 "
PHILADELPHIA, PA.....	85 "
POTTSVILLE, PA.....	65 "
READING, PA.....	80 "
SUNBURY, PA.....	100 "
WEST GROVE, PA.....	115 "
YORK, PA.....	135 "

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ALBANY, N. Y.....	160 "
BROOKLYN, N. Y.....	110 "
FLUSHING, L. I.....	95 "
JAMAICA, L. I.....	100 "
NYACK, N. Y.....	100 "
PORTCHESTER, N. Y.....	110 "
POUGHKEEPSIE, N. Y.....	100 "
NEW ROCHELLE, N. Y.....	105 "
PATCHOGUE, N. Y.....	145 "
SCARSDALE, N. Y.....	110 "
TARRYTOWN, N. Y.....	100 "

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BRIDGETON, N. J.....	140 "
LONG BRANCH, N. J.....	100 "
MONTCLAIR, N. J.....	70 "
MORRISTOWN, N. J.....	60 "
PATERSON, N. J.....	75 "
PLAINFIELD, N. J.....	65 "

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NEW HAVEN, CONN.....	160 "
NEW CANAAN, CONN.....	118 "
SOUTHPORT, CONN.....	135 "

RAILWAY EXPRESS, FREIGHT, AND TRUCK RATES

In cents per 100 lbs. Accuracy not guaranteed To . . .	From Stroudsburg, Pa., LCL Freight	From Stroudsburg, Pa., RW Express	From N. Carolina Truck-Trailer 20,000-lb. min.
Bridgeport, Conn.	\$1.00	3.38	\$1.20
New Haven, Conn.	1.00	3.70	1.20
Hartford, Conn.	1.09	3.70	1.20
Manchester, Conn.	1.09	3.70	1.20
Wilmington, Delaware83	2.72
Washington, D. C.	1.13	3.38	.90
Indianapolis, Ind.	2.03	5.95
Chicago, Ill.	2.17	6.14
Baltimore, Maryland	1.07	3.05	.90
Springfield, Mass.	1.13	4.03
Pittsfield, Mass.	1.02	3.70
Worcester, Mass.	1.25	4.35
Boston, Mass.	1.30	4.35	1.30
Detroit, Michigan	1.72	5.59	1.30
Manchester, N. H.	1.37	4.35
Paterson, N. J.78	2.56
Morristown, N. J.62	2.39
Red Bank, N. J.80	2.72	1.10
Trenton, N. J.76	2.56
Princeton, N. J.76	2.56
New York, N. Y.78	3.05	1.10
White Plains, N. Y.78	3.38	1.15
Newburgh, N. Y.78	2.72
Poughkeepsie, N. Y.83	3.38
Glens Falls, N. Y.	1.07	4.35
Rochester, N. Y.	1.18	4.35	1.30
Buffalo, N. Y.	1.30	4.35	1.30
Jamaica, L. I., N. Y.78	3.05	1.15
Patchogue, L. I., N. Y.95	3.05	1.15
Cleveland, Ohio	1.62	5.04	1.20
Columbus, Ohio	1.72	5.23
Toledo, Ohio	1.79	5.41
Philadelphia, Penna.83	2.56	1.00
Harrisburg, Penna.90	3.05	1.00
Altoona, Penna.	1.18	3.70
Pittsburgh, Penna.	1.41	4.35	1.10
New Castle, Penna.	1.51	4.86
Erie, Penna.	1.44	4.86
Providence, R. I.	1.25	4.03	1.25

All freight, express, and truck rates are subject to a 3% U. S. Government Tax, this tax to be paid by the party paying charges.

Add to above freight rates a 15% increase.

Bloom Time

At Stroudsburg, Pennsylvania

Many of our wholesale customers have requested information regarding the bloom time and color of the Native Rhododendrons and Azaleas. While the exact time of bloom may vary because of weather conditions, the following bloom times are stated in accordance with our observations at Stroudsburg. These may be a few days to a week later than would be true of New York and Philadelphia areas.

RHODODENDRONS

- Carolinianum album**
(Creamy-white) - - - - - Mid-May
 - Carolinianum**
(Bright pink to deep rose-pink) - Mid-May
 - Catawbiense**
(Orchid to rose-pink) - - - - - Late May
 - Maximum** Late June &
(White to apple-blossom pink) - early July
 - Minus**
(Rosy-pink) - - - - - June & July
-

AZALEAS

- Vaseyi**
(Shell-pink) - - - - - Late April
- Canadensis**
(Lavender-pink) - - - - - Late April
- Nudiflora**
(Light pink to deep rose) - - - - - Early May
- Rosea**
(Rose-pink) - - - - - May
- Calendulacea**
(Yellows, orange, reds) - - - - - Late May
- Arborescens**
(White, or slightly pink) - - - - - June
- Viscosa**
(White) - - - - - June & July

From **Stroudsburg, Pa.**

NURSERY-GROWN STOCK -- (B & B)

SHIPMENTS BY
CARLOT—TRUCKLOT—LESS CARLOT

Rhododendron maximum			Kalmia latifolia			Leucothoe catesbaei		
	10 (5-24)	100 (25 or more)		10 (5-24)	100 (25 or more)		10 (5-24)	100 (25 or more)
12 - 18"	\$2.50	\$2.25	12 - 18"	2.20	2.00	12 - 18" Spread	\$1.80	\$1.65
18 - 24"	3.00	2.75	18 - 24"	2.75	2.50	18 - 24" Spread	2.50	
2 - 3'	4.00	3.65	2 - 2½'	3.50		Leucothoe recurva		
3 - 4'	5.50	5.00	2½- 3'	4.50		2 - 3'		2.50
4 - 5'	9.00	8.25	Pieris floribunda			3 - 4'		3.00
5 - 6'	12.00	10.75	12 - 18" spread	3.00	2.75	Tsuga canadensis		
6 - 7'	15.00	13.00	18 - 24" spread	3.50		18 - 24"	2.25	2.00
7 - 8'	19.50	17.00	Rhododendron minus			2 - 3'	4.25	3.75
8 - 10'	25.00	22.00	2 - 3'	3.75		3 - 4'	5.50	5.00
Rhododendron catawbiense			3 - 4'	6.00		4 - 5'	8.50	
12 - 18"	\$2.85	\$2.65	Rhododendron carolinianum album			5 - 6'	12.00	
18 - 24"	3.65	3.45	12 - 18"	2.50		6 - 7'	15.00	
2 - 2½'	4.50		18 - 24"	3.00		Hybrid Rhododenron		
2½- 3'	5.50		2 - 3'	4.50		12 - 15"	4.00	3.00
4 - 5'	11.00		3 - 4'	6.00		15 - 18"	5.00	4.00
5 - 6'	13.50		Azalea calendulacea (12" to 5' sizes)			18 - 24"	6.00	5.00
6 - 7'	16.50		Azalea arborescens (12" to 2' sizes)			2 - 2½'	7.50	6.50
7 - 8'	22.00		Azalea vaseyi (12" to 7' sizes)			2½- 3'	9.00	7.00
8 - 10'	38.00		Azalea nudiflora (12" to 4' sizes)			3 - 3½'	14.00	12.00
Rhododendron carolinianum			Azalea viscosa (12" to 3' sizes)			Named varieties of our selection. Own root and grafts. Color preferences will be followed as nearly as possible, but red shades will be limited to one-third of total quantity.		
12 - 18"	2.75		12 - 18"	2.25	2.00	For shipment to points outside the Japanese Beetle Area we have a limited stock of Hybrid Rhododendron available at our North Carolina and West Virginia nurseries.		
18 - 24"	3.50		18 - 24"	2.75	2.50	Oxydendrum arboreum (Sourwood)		
2 - 2½'	4.50		2 - 3'	3.50	3.25	3 - 4' B&B.	2.25	
2½- 3'	5.50		3 - 4'	5.00		4 - 5' B&B.	2.85	
4 - 5'	11.00		4 - 5'	7.50		5 - 6' B&B.	3.85	
5 - 6'	13.50		5 - 6'	8.50		6 - 8' B&B.	4.75	
6 - 7'	16.50		6 - 7'	10.00				
7 - 8'	22.00							
8 - 10'								

Shipments from Stroudsburg can be made only to points within the Japanese Beetle Quarantined area.

From **North Carolina**

NURSERY-GROWN STOCK -- (B & B)

SHIPMENT ONLY BY
CARLOT OR EQUIVALENT TRUCKLOT

Rhododendron maximum			Rhododendron carolinianum			Azalea calendulacea (12" to 7' sizes)		
12 - 18"		1.75	12 - 18"		1.80	Azalea arborescens (12" to 2' sizes)		
18 - 24"		2.25	18 - 24"		2.50	Azalea vaseyi (12" to 4' sizes)		
2 - 3'		3.00	2 - 2½'		3.25	Azalea nudiflora (12" to 7' sizes)		
3 - 4'		4.00	2½- 3'		4.00	12 - 18"		1.40
4 - 5'		5.50	4 - 5'		7.50	18 - 24"		1.60
5 - 6'		8.00	6 - 7'		13.50	2 - 3'		2.00
6 - 7'		10.00	7 - 8'		18.50	3 - 4'		2.50
7 - 8'		13.50	Kalmia latifolia			4 - 5'		4.50
8 - 10'		18.00	12 - 18"		1.50	5 - 6'		5.50
Rhododendron catawbiense			18 - 24"		1.80	6 - 7'		8.00
12 - 18"		2.00	2 - 2½'		2.60			
18 - 24"		2.75	2½- 3'		3.60	Hybrid Rhododendron		
Only limited quantities of the following sizes available.			3 - 3½'		4.50	12 - 15"		3.00
2 - 2½'		3.35	Rhododendron carolinianum album			15 - 18"		4.00
2½- 3'		4.00	12 - 18"		1.60	18 - 24"		5.00
4 - 5'		8.00	18 - 24"		2.25	2 - 2½'		6.00
5 - 6'		10.50	2 - 2½'		2.75	2½- 3'		7.00
6 - 7'		13.50	2½- 3'		3.50	3 - 3½'		12.00
7 - 8'		18.50	3 - 3½'		4.50	Named varieties of our selection. Own root and grafts. Color preferences will be followed as nearly as possible, but red shades will be limited to one-third of total quantity.		
8 - 10'		27.50	Leucothoe catesbaei					
Pieris floribunda			12 - 18" spread		1.40			
12 - 18"		2.25	18 - 24"		1.75			
18 - 24"		3.00						

Our North Carolina branch nursery is not in the Japanese Beetle Area.

Collected Stock

FROM NORTH CAROLINA

Shipment by carlot or equivalent trucklot only. Collected stock and Nursery-grown stock may be combined in the same shipment.

(Not burlapped except as noted)

Rhododendron maximum		Standard Quality	Specimen Quality
1 - 2'		\$ 1.15	\$1.55
2 - 3'		1.45	1.95
3 - 4'		1.85	2.65
4 - 5'		2.25	3.35
5 - 6'		3.25	5.00
6 - 7'		4.25	6.00
7 - 8'		6.75	8.50
8 - 10'		10.00	12.00
(not burlapped)			
Kalmia latifolia			
1 - 2'		\$.85	\$1.10
2 - 3'		1.10	1.55
3 - 4'		1.55	2.25
4 - 5'		2.50	4.00
5 - 6'		4.50	6.00
(not burlapped)			

Seedling Clumps—collected from open fields and individually dug with a ball of earth. Fine for lining out, or a good cash-and-carry item.
10 - 15".....@ 50c 15 - 20".....@65c
Add 12c per plant for burlapping if desired.

Azalea calendulacea	
18 - 24"—B&B	1.35
2 - 3"—B&B	1.50
3 - 4"—B&B	2.00
4 - 5"—B&B	2.75
Azalea nudiflora	
18 - 24"—B&B	1.30
2 - 3"—B&B	1.45
3 - 4"—B&B	1.85
4 - 5"—B&B	2.25
Leucothoe catesbaei	
15 - 24"—B&B	\$ 1.35
2 - 3"—B&B	1.80
Oxydendrum arboreum	
3 - 4"—B&B	1.40
4 - 5"—B&B	1.65
5 - 6"—B&B	2.10
6 - 8"—B&B	2.75

Burlapping of Rhododendron maximum and Kalmia, if desired, is charged for in addition to above prices. Charges are as follows—1 to 3 ft. plants, 25c each; 3 to 5 ft. plants, 35c each; 5 to 7 ft. plants, 45c each; 7 to 10 ft. plants, 75c each.

Truck-Trailer Delivery From North Carolina of 20,000 lb. Minimum Weight Loads

In recent years most of our shipments from North Carolina have gone by truck-trailer rather than by carload railroad freight.

Delivery is by large truck-trailers and can be made to most points in New York, New Jersey, Pennsylvania, Ohio, and New England.

Lining Out Stock

Transplanted Seedlings

Shipment from Stroudsburg, Penna.

Minimum order 10 of a variety.

Variety and Size	Single Stem	Branched	Ex. heavy branched
Rhododendron maximum			
4 - 8"	\$.15	\$.20	\$.25
8 - 10"20	.25	.30
10 - 12"25	.30	.35
Rhododendron catawbiense			
4 - 8"20	.30	.40
8 - 10"27	.40	.50
10 - 12"35	.50	.65
12 - 15"40	.60	.85
Rhododendron carolinianum			
4 - 8"20	.30	.35
8 - 10"27	.40	.50
10 - 12"45	.65
12 - 15"60	.75
15 - 20"75	1.00
Kalmia latifolia			
4 - 8"15	.20	.25
8 - 10"20	.25	.30
10 - 12"25	.35	.45
12 - 15"30	.45	.60

Above transplanted seedlings are dug with a small tuft of earth and put in burlapped bundles. Boxing for shipment by express is additional at cost.

Collected Seedlings

Shipment from North Carolina. Minimum Order 100 of a variety. Single stem or lightly branched.

	Per Hundred	Per Thousand
Rhododendron maximum		
4 - 8"	\$ 9.00	\$80.00
8 - 10"	12.00	110.00
10 - 12"	14.00	120.00
Rhododendron catawbiense		
4 - 8"	11.00	100.00
8 - 10"	15.00	130.00
10 - 12"	19.00	170.00
Kalmia latifolia		
4 - 8"	7.00	60.00
8 - 10"	9.00	80.00
10 - 12"	11.00	100.00

Above collected seedlings are individually dug with a small tuft of leafmold, soil or moss and put in burlapped bundles. They are not pulled and sold bare-root. Boxing for shipment by freight or express is additional at cost.

Collected Roots of Cutback Clumps

Shipment from North Carolina in carlot only.

Roots, or cutback clumps, are offered for shipment from North Carolina in carlots or truckloads. Prices range from 22c to 40c each depending on variety desired. Varieties available are: Rhododendron maximum; Rhododendron catawbiense; Rhododendron carolinianum; Kalmia latifolia; Azalea calendulacea; Azalea nudiflora; and Leucothoe catesbaei.

*Typical
Nursery-
Grown
Rhododendron*



Terms and Shipping Information

Prices shown for material from North Carolina are NET, F.O.B. cars or trucks at shipping point and apply only to shipments by carlot freight or full truck loads. Less carload orders will not be accepted at these special prices.

All sales are made F.O.B. shipping point. After being receipted for by the transportation company we assume no responsibility for their delivery, delays or injury in transit.

Our plants are guaranteed to fully comply with standards of quality established by the American Association of Nurserymen. Nursery-grown material is grown from cut-back root clumps and transplanted.

Terms: 60 days net, 2% discount 10 days from date of invoice. Interest at 6% per annum to be paid after maturity.



LaBars' RHODODENDRON NURSERY

STROUDSBURG, PENNSYLVANIA

Phone — Office, Stroudsburg — 644

F. S. LaBar - - - 1168

R. Harmon - - - 134-J

Member

**American Association of Nurserymen
Eastern Nurserymen's Association
Pennsylvania Nurserymen's Association
West Virginia Nurserymen's Association
North Carolina Nurserymen's Association
North Jersey Metropolitan Nurserymen's
Association**

